



ZAC VANCE



... AND MAC! (A GOOD BOY)



About me

Designer + web developer
Located in Tempe, AZ

View my portfolio
zvance.design

Contact me

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Fun fact!

In my current position with USA Today, I have only had one unplanned absence from work. It was the day after I was hit by a car in Phoenix while riding my bicycle! ... I no longer own a bike.



My mission

I am currently in search of a position that will challenge me more creatively and allow me to learn new things as I continue to grow professionally. I would love to get back into the branding and web development fields. If this sounds like your ideal candidate, please don't hesitate to contact me! I look forward to hearing from you!"

EXPERIENCE

Sports designer and page editor

Gannett | USA Today Network

Responsible for the design, layout and editing of display type for several daily publications within the USAT network. Duties include: creating eye-catching illustrations for the presentation of stories for both print and web purposes, training new hires and helping to set sports style standards that are used across the network in our daily material.

DATES

June 2016 - Present

Notes

This has been a fully-remote position for me since 2018. I won second place in the 2017 Annual New Jersey Press Association Contest for sports design done during the Eagles' road to claiming Super Bowl LII.

Brand designer & wordpress developer

Media in Medicine

Developed a brand, helped to edit video and created wordpress site for an interdisciplinary project between the college of medicine and college of communication at Ohio University.

February 2015 - May 2016

Notes

Another project was born from this, called The Veterans' Project, focused on mental care for veterans after returning home - a cause I was proud to support.

Graphic & web design intern

Flashstarts

Developed a brand and designed wordpress sites for several different startup companies in the Flashstarts summer accelerator program.

June - August 2014

Notes

I did this internship twice! Summer of 2013 and again in 2014. It's how I landed a job with the startup below.

Lead designer & web developer

LegalFunnel

A startup company that marketed lawyers online through promotion on social media and building a website with SEO in mind. Provided company printed material & created wordpress sites for all of Legalfunnel's clients.

August 2013 - March 2014

Notes

Learning how to handle a multitude of responsibilities that come with building a business from scratch was invaluable.

EDUCATION

Cuyahoga Community College

Associate of Applied Business in Graphic Design

May 2013

Scripps College of Communication at Ohio University

Bachelor of Science in Visual Communication, Publication Design and Informational Graphics

May 2016

GRADUATED

SKILLS

Adobe Creative Suite knowledge

Illustrator, InDesign, Photoshop

Skills

Branding, web design, publication design, typography, digital illustration, leadership

Web design knowledge

HTML5, CSS3, WordPress

