



ZAC
VANCE



... AND MAC!
(A GOOD BOY)



About me
Designer, Wordpress
developer and
aspiring UX designer

Currently located in Arizona
but open to relocation

View my portfolio
zvance.design

Contact me
vanz923@gmail.com



My mission

I am currently seeking opportunities in either the UX design or brand/graphic design fields. In an entry-level UX designer role, I aim to create intuitive, user-centric digital experiences that enhance the user journey. In a brand or graphic designer position, I will leverage my extensive design experience and passion for visual storytelling to craft compelling and creative visuals. In each capacity, my mission is to deliver innovative design solutions that engage audiences."

/in/zac-vance
zvance.design

EXPERIENCE

Sports designer and page editor

DATES

June 2016 - Present

Gannett | USA Today Network

Responsible for the design, layout and editing of display type for several daily publications within the USAT network. Duties include: creating eye-catching illustrations for the presentation of stories for both print and web purposes, training employees and helping to set sports style standards that are used across the network.

Notes

This has been a fully-remote position for me since 2018. I won second place in the 2017 Annual New Jersey Press Association Contest for sports design done during the Eagles' road to claiming Super Bowl LII.

Brand designer & Wordpress developer

February 2015 - May 2016

Media in Medicine

Developed a brand, helped to edit video and created a Wordpress site for an interdisciplinary project between the college of medicine and college of communication at Ohio University.

Notes

A project born from this, called The Veterans' Project, focused on mental care for veterans after returning home - a cause I was proud to support.

Graphic & web design intern

June - August 2014

Flashstarts

Developed a brand and designed wordpress sites for several different startup companies in the Flashstarts summer accelerator program, located in downtown Cleveland.

Notes

I did this internship twice! Summer of 2013 and again in 2014. It's how I landed a job with the startup below.

Lead designer & web developer

August 2013 - March 2014

LegalFunnel

A startup company that marketed lawyers online through promotion on social media and building a website with SEO in mind. Provided company printed material & created wordpress sites for all of Legalfunnel's clients.

Notes

Learning how to handle a multitude of responsibilities that come with building a business from scratch was invaluable.

EDUCATION

COMPLETED

Cuyahoga Community College

May 2013

Associate of Applied Business in Graphic Design

Scipps College of Communication at Ohio University

May 2016

Bachelor of Science in Visual Communication, Publication Design and Informational Graphics

Google UX Design Certificate, Coursera

December 2024

A rigorous, hands-on program that covers the UX design process from end-to-end. Awarded after finishing all 7 UX design courses listed below.

Foundation of UX design, understand the UX design process, build wireframes and low-fidelity prototypes, conduct UX research and test early concepts, create high-fidelity designs and prototypes in Figma, and design a user experience for social good & prepare for jobs

SKILLS

Illustrator, InDesign, Photoshop, After Effects, Figma, branding, responsive web design, publication design, typography, HTML, CSS3, Wordpress, UX research, prototypes, wireframes, user testing, mobile app design