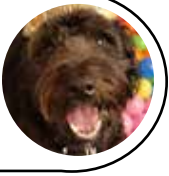




**ZAC
VANCE**



... AND MAC!
(A GOOD BOY)



About me

Designer, Wordpress
developer and
UX designer novice

Currently located in Arizona
but open to relocation

View my portfolio
zvance.design

Contact me
vanz923@gmail.com



My mission

I'm content in my current role but open to new opportunities and conversations—particularly in UX, branding or graphic design. In a UX design position, I'm passionate about crafting intuitive digital experiences that enhance the overall user journey. In brand or graphic design, I use my deep experience and love for visual storytelling to create compelling and impactful visuals. In any role, my focus remains on delivering innovative, engaging design solutions that resonate with the target audience.

/in/zac-vance
zvance.design

EXPERIENCE

Sports team leader

Gannett | USA Today Network

Oversee a team of designers and partake in several leadership committees. Managerial duties include: Assist with scheduling, handling any issues and questions that arise on my team, leading our BluePrint initiative, provide training material and handling special sports design assignments.

DATES

July 2025 - Present

Notes

More on BluePrint: It is our design-focused, Sunday editions in top markets. I provide feedback to designers and resolve issues that may arise weekly, while handling my own assignments.

Sports designer and page editor

Gannett | USA Today Network

Responsible for the design, layout and editing of display type for several daily publications within the USAT network.

June 2016 - June 2025

Notes

Fully-remote since 2018. Took on tasks above my station to earn the promotion to team leader.

Brand designer & Wordpress developer

Media in Medicine, The Veterans' Project

Interdisciplinary project between the college of medicine and college of communication at Ohio University.

February 2015 - May 2016

Notes

The Veterans' Project focused on mental care for veterans after returning home.

Graphic & web design intern

Flashstarts

Developed a brand and designed wordpress sites for several different startup companies in the Flashstarts summer accelerator program, located in downtown Cleveland.

June - August 2013 & 2014

Notes

I did this internship twice! It's how I landed a job with LegalFunnel in 2013.

Designer & Wordpress developer

LegalFunnel

Startup company that marketed lawyers online through promotion on social media and building a website with search engine optimization in mind.

August 2013 - March 2014

Notes

Learning how to handle a multitude of responsibilities in a startup environment was invaluable.

EDUCATION

Cuyahoga Community College

Associate of Applied Business in Graphic Design

May 2013

Scripps College of Communication at Ohio University

Bachelor of Science in Visual Communication, Publication Design and Informational Graphics

May 2016

Google UX Design Certificate, Coursera

A rigorous, hands-on program that covers the UX design process from end-to-end. Awarded after finishing all 7 UX design courses listed below.

Foundation of UX design, understand the UX design process, build wireframes and low-fidelity prototypes, conduct UX research and test early concepts, create high-fidelity designs and prototypes in Figma, and design a user experience for social good & prepare for jobs

December 2024

SKILLS

Illustrator, InDesign, Photoshop, After Effects, Figma, branding, responsive web design, publication design, typography, HTML, CSS3, Wordpress, UX research, prototypes, wireframes, user testing, mobile app design

COMPLETED